

# THE MATCH YOUR WEALTH

## *Playbook*

Turn Your Lead into Gold to  
Leverage Your Financial Fortune

# LEVERAGE FINANCIAL FORTUNE

## 1 . W E A L T H F O U N D A T I O N

1. Find your Ikigai
2. Alchemize your Biggest Pain
3. Use your Gold, Gifts & Glow

## 2 . S O U L - L E D M A S T E R P L A N

1. (Re)Build a Lifestyle Business
2. Wealth & Relationship Vision
3. Longterm Profitability & Satisfaction

## 3 . Y O U R M A G I C N U M B E R

1. Financial Success = More Time & Energy
2. Financial Independence = 1 + More Freedom
3. Financial Freedom = 1+2 + Ideal Life

## FINDING YOUR PURPOSE

# Introduction

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Find your Ikigai, your 'reason for being, your life lasting purpose.

The concept of "ikigai" is a Japanese philosophy that refers to one's reason for being, or the thing that brings joy and meaning to one's life. The term "ikigai" is made up of two Japanese words "iki," meaning "life," and "gai," meaning "value" or "worth."

The ikigai model, sometimes referred to as the "ikigai diagram," is a visual representation of the factors that intersect to form one's ikigai. The model typically consists of four overlapping circles, each representing a different aspect of life: what you love, what you're good at, what the world needs, and what you can be paid for. The center of the diagram represents one's ikigai.

The concept of ikigai is sometimes linked to never retiring because it suggests that finding and pursuing one's ikigai can bring a sense of purpose and fulfillment that lasts a lifetime. Rather than retiring from work and activities, someone with a strong sense of ikigai may continue pursuing their passions and finding joy in their daily activities, even as they age.

It's important to note that the concept of ikigai is not meant to be prescriptive, but rather a framework for understanding what gives one's life meaning and purpose. Ultimately, everyone's ikigai will be unique to them, and how they choose to pursue it is a personal decision.



# Hello!

I found that single women entrepreneurs face the same unique set of challenges, including financial barriers, toxic patterns and fears that may prevent them from living their lives to the fullest and attract lasting love that match their needs.

Many strong and independent women may have experienced setbacks or major life changes, such as divorce, illness, or the loss of a loved one, that has left them feeling trapped or unsure of their future. I know I was... As a result, these women find it difficult to speak their truth, show their true feelings to make financial decisions that stand in their way because of that.

That's why women entrepreneur hire me to Match their Wealth - Claim their Worth to Turn Financial & Love Chaos into Lasting Satisfaction!

I am Monique Toonen, the Financial Alchemist, nice to meet you!

*Monique Toonen*

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# About the Process

First you have to define what you really love to do and effortless good at? What is your mission in life? if you don't know right away, think back to your childhood, what was your favorite thing to do? What got you excited, what did you want to be when you grew up? What never tired you?

Second is what does the world need that you get paid for? What are the 5 most dramatic events in your life? And due to these events, what became something you are good at now? How did you go from your biggest pain to your biggest gain? What struggle did you Master over the years?

## YOUR THOUGHTS:

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# Mindset Quiz

## 1. What is the first step in finding your purpose?

- A) Setting goals and creating a plan
- B) Reflecting on your gift, strengths and values
- C) Asking others for their opinion
- D) Randomly trying different hobbies and careers

## 2. Which of the following is NOT a common obstacle in finding your purpose?

- A) Fear of failure
- B) Lack of opportunities
- C) Societal pressure
- D) Clarity of purpose from the beginning

## 3. What is the key to maintaining a sense of purpose?

- A) Continuously setting new goals
- B) Avoiding failure at all costs
- C) Finding a mentor or role model
- D) Balancing your work and personal life

## 4. How can you tell if you have found your true purpose?

- A) There is never any doubt or anxiety about your path
- B) You receive consistent validation and praise from others
- C) You are always happy and successful in your pursuits
- D) You feel fulfilled and energized by your work, even when it is challenging

# Old Way vs New Way

To unlock your unspoken bliss, you start first with the intention. This is how you 'activate' the Universe to collaborate with you. Leave the mindset behind that doesn't serve you to work that muscle and create a solid foundation towards your Financial Fortune..

## THEN

Following a traditional path, prioritize stability, financial security and status over personal fulfillment and wellbeing.

Careers & relationships based on societal expectations or family pressure

Too concerned that other people think of you.

Rigid with investing and enjoying money.

Too big amount in the bank which declines in value due to inflation rate.

## NOW

Search of meaning in live. Gravitate towards work that aligns with your gift, strengths and passions.

Speak your truth, invest and focus more on personal & spiritual development

Create a soul-driven lifestyle business, nurture relationships & prioritize quality

Know your magic number how much is enough?

Invest & let money work for you.

VS

# Daily Checklist

- Learn about financial literacy.
- Focus on creating wealth, not just earning money.
- Find ways to increase income without increasing expenses.
- Stay mindful of Parkinson's law and guard against increasing expenses\*.
- Prioritize investing over consumer spending.
- Review and adjust financial goals regularly for continued progress towards wealth.

The wealth game is a different game than the money game. Wealth is financial literacy. You don't need to earn more money to become wealthy & fulfilled.

The amount of earned income is infected by the Parkinson law, expenses always rise to match income\*. The more we make, the less we keep.



What is your balance between Earn, Spend & Invest per month?

EARN = \$ \_\_\_\_\_

SPEND = \$ \_\_\_\_\_

INVEST = \$ \_\_\_\_\_





## Action Steps

1

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To create the **WEALTH FOUNDATION** you have to define your Deepest Pain or Biggest Victory = this is about being “Soul Mission Driven”, your Purpose to feel fulfilled a lifetime.

2

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For a **SOUL-LED MASTERPLAN** you have to Make space for self reflection & emotional healing what you may have neglected to avoid self-sabotaging. In a lifestyle business there is room to integrate your bucket list!

3

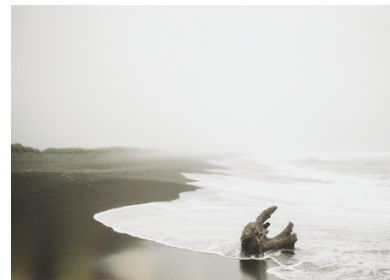
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Your **MAGIC NUMBER** will show up clearly when you prioritize to Downsize, Declutter and Detach from stuff, environments, circumstances, (toxic) people, beliefs and feelings.

Create a solid foundation, use the planning for the next month, and write out these steps and the first week to get this drill going. You'll be amazed how much clarity you get on your purpose, to take it to the next step which is monetizing your gift (your lead) and purpose through a lifestyle business and learn more about the wealth game to reach financial independence.

# DeepDive

Let's take a closer look at these three topics. if you want a deep dive on the action steps and the overview Make a plan for the next month and a detailed one for the next week. Make this a priority.



## BIGGEST PAIN

Your reason for being is hearing your inner voice and execute this aligned, Mind, Feelings & Behavior. What was your biggest Pain? Then (re)design a business to monetize this mission.

## IDEAL WORLD

Do you believe in an ideal world? When you design a new life, do you believe that you have to work hard to be effective? How does your ideal or wealthy life look like and how does it feel when you Glow?

## SIMPLIFY

Living with less when you're feeling overwhelmed with clutter, look for fewer distractions, cut back on spending. To calculate your magic number. How much is enough for you?

Wanting to dive deeper?

I would be happy to discuss with you to find out together what would best help you. I would love to give you back what I see as your next step, so you always walk away with valuable insights. Wanna bet?

YES, I WANT THAT!

# Monthly Planner

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY


Notes:

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# Weekly Planner

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

SUNDAY

# Find your Purpose

## PART TWO - BUSINESS

Create a Wealth & Relationship Vision and start off with earned income to gain quick financial success, by finding the Right Fit Client that makes your heart sing. Focus & Transition towards residual & passive income with less effort. To reach you BLISS and the key to Make this happen is a soul-led Masterplan.

## PART ONE - LIFE

I define “winning” as these three things: Living your Soul Mission and Purpose, Clearly Defining Your “Dream Life”, Downsize, Declutter and Detach to embrace a “Experience Driven Lifestyle” intentionally focus on energy - only keep the materials you really need, and focus on experiences that make you feel good and fulfilled to:

*Claim Self-Worth*



UPAFFLUENCE



**Every Moment is a Chance  
to Shift Your Reality**

# Client Testimonials



I've loved working with you. Before we started I was so stuck in my work, work, work ethic. And because there is always so much work to do, I didn't allow myself to have fun. Now I prioritize fun things and find that it actually makes my work flow and creativity better. When you are stuck in all work and now play, you are actually less effective. Glad to be out of that rut. I highly recommend working with Monique as she has the ability to dig deep and uncover what's holding you back from your dreams.

**CAROL BANENS**

Monique is incredible! It was life-changing. Before, I was not in a good place. I was sad, depressed, alone and lost. With Monique's guidance, compassion and insight I now feel alive again! I'm looking forward to an incredible future controlled by ME. I would highly recommend Monique to help on your own journey to a better existence.

**SAMANTHA ATTWOOD**

# Your Wealth is calling



Fulfillment and wealth start with a solid emotional foundation. Your greatest gift is often hidden in your blind spot, your purpose is to find it and let it compound for life. Align with your purpose to match your wealth and allocate resources creatively to build a life so fulfilling, you'll never want to retire.

[REQUEST A MATCH YOUR WEALTH CALL](#)

Let's Unlock your Unspoken bliss  
and breakfree from those pesky  
Financial barriers & Toxic Patterns!  
Alchemize your Love & Money and  
request a FREE CALL!



**Monique Toonen**  
The Financial Alchemist

**BE WORTH YOUR WEALTH!**



# Thank-you!

**You've come this far imagine what's next!  
Let's connect and keep the momentum going**

**Ready to Claim Your Worth and Turn Financial & Love  
Chaos into Lasting Satisfaction?**

If you're a single woman ready to break free financially and emotionally while attracting the deep, lasting love you truly deserve, then my signature program, Awaken Your BLISS Goddess, is designed for you.

This transformational journey will help you step into your full self-worth, align your wealth and relationships, and create a life of true freedom and fulfillment. If this speaks to you, let's connect. [Request your free Match Your Wealth call today!](#)



## Get In Touch

Questions? Want to learn more?

[CHAT WITH ME HERE](#)

